

## Marisol L. Nugent

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### Education

#### UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL

*Honors Thesis Student at the Hussman School of Media & Journalism*

Major: Advertising & Public Relations - Minor: Women & Gender Studies

Chapel Hill, NC

May 2024

Current 3.72 GPA

Relevant Coursework: Foundations of Interactive Media, Writing and Reporting, Principles of Advertising and Public Relations, Introduction to Media Law, Gender, Class, Race and Mass Media, Advertising and Public Relations Research  
Academic Honors: 2022 - Spring Dean's List; 2021 - Fall Dean's List and Atlantic Coast Conference Academic Honor Roll

#### PHILLIPS ACADEMY

2020 - Press Club Award Winner

Andover, MA

May 2020

### Experience

#### Innovate Carolina Office of Innovation

*Social Media and Digital Marketing Comms Intern*

Chapel Hill, NC

February 2023 – August 2023

- Create a steady stream of social content and posts to engage UNC researchers, students, and the external community.
- Create image-based content, video content and graphics in Canva or Adobe applications to support social engagement.
- Attend on-campus or local events to take photos, create live social posts, or support other event communications efforts.
- Compiled comprehensive, targeted media lists, actively pitched media.

#### D1 Women's Wrestling

*Project Manager & Content Curator*

2020 – Present

- Create websites, videos, posts, articles and other resources for website and social media pages using software such as Canva, JavaScript and Microsoft Office.
- Create data visuals from information supplied by USA Wrestling and other resources regarding the sport's growth and development.
- Pitch and manage various projects to keep up with new trends and tools for curating digital material.

#### Doughboy Wrestling Club

*Office Manager & Communications Head*

Lowell, MA

2018 – August 2020

- Developed content for a variety of the club's social media platforms and website.
- Managed the website, Facebook and Instagram pages where events were promoted, and services were advertised.
- Ran day-to-day operations, including registration, resolving customer complaints, supply management, inventory, and financial records.
- Created travel itineraries, organized events such as the annual banquet and other fundraisers.

### Leadership & Activities

#### NCAA DIVISION ONE STUDENT-ATHLETE

University of North Carolina Varsity Wrestling Team

Chapel Hill, NC

2021– 2024

*First female wrestler rostered on the men's wrestling team at North Carolina and in the ACC.*

- Balance 20+ hours a week of practice, traveling, meetings, extensive physical training, and competing in wrestling tournaments with a full academic load.
- Collaborate with coaching staff and leadership council regularly to enhance team cohesiveness. Demonstrate effective leadership and communication skills with coaches, teammates and professors.
- Community outreach representative for the program. Participate in philanthropy events on behalf of the University and Athletic Department.

### Skills & Interests

**Clubs & Organizations:** Hispanic Latino Law Association, Association of Latino Professional for America, Ignite, Law Students Against Sexual and Domestic Violence, UNC Pre-Law Chapter of Phi Alpha Delta Law Fraternity

**Technical:** Microsoft Office, JavaScript, HTML, CSS, Google Charts, Creative Cloud Software, Canva, Adobe Premiere Pro, WordPress.

**Skills:** Business communications, media communications, oral communication, creative problem solving, content creation, press releases, media relations, legal writing, creative writing, critical thinking, public speaking, nonprofit organizations, customer service.